

# JOIN THE CELEBRATION

Join us in celebrating the amazing Off-Off-Broadway community, while promoting your business to our very desirable, targeted audience.

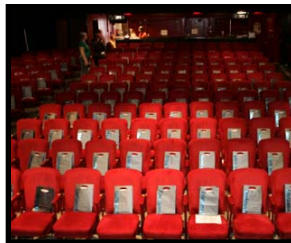
We work with you to help you reach your marketing goals. Whether you are placing a web banner ad, offering samples in our gift bags, or creating a captivating, kick-ass, multi-channel marketing campaign.

## ON-SITE



### On-site Signage

Your banners, flags or posters prominently displayed at our annual Award Ceremony, Nominee Announcement and other Events. Videos and promotional ads can also be projected before and after events.



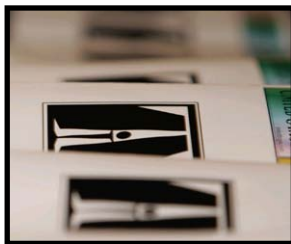
### Sample & Literature Distribution

Your product samples, postcards, or brochures in gift bags, given to every attendee at our Nominee Announcement and Award Ceremony.



### Announcement

Dedicated, onstage acknowledgement of your support, featuring your logo and a custom key message, during both the Nominee Announcement and our Award Ceremony.



### Program Ad

Our programs provide an ideal space for you to make a lasting connection with our market. The audience treasures the program, reading it over and over, cover to cover. And, because the program is a valued

souvenir keepsake, your ad continues to make an impact for years to come.

In addition a mini version of the program is included as an added bonus along with our DVD.



# JOIN THE CELEBRATION

Sponsorship opportunities continued

## ON-LINE

**Brand New Spaces at a Great Price**



**Roy Elias STUDIOS & THEATRES**

Prices Starting at \$10.00 p/h  
www.royeliasstudios.com  
royeliasstudios@aol.com  
212-957-8358  
347-273-1536

New York Innovative Theatre Awards  
Celebrating Off-Off-Broadway  
www.nyitawards.com

Masters degree in Africana ART/INY - a member service companies in New York City

The Honorary Awards Comi from the New York theatre Awards.

The presence of these indiv important addition to the IT

**SHOP AMAZON -**

Do you buy books or music money go a little further an

Anytime you purchase item - the IT Awards will earn a


That's right, you still have a you and you are helping us

Just note that you must co Otherwise, we won't get th

**BACK STAGE** presents

**Actorfest**

SATURDAY, OCTOBER 27



**SO AND LISA STEVENSON JO MITTEE**

Useful  
Join

## Web Ads

Our website is a central part of the Awards process, and actively engages the audience. To list their next show, find other shows, or vote, our registered members return again and again. This site-as-community-hub approach has created over 60 new members per week and 30,000 pageviews per month (and growing). Web ads offer excellent exposure to this enthusiastic market. Allowing an instant connection and providing branding, message and a direct link; all of which can be updated to reflect your current ventures.



**THEATERMANIA**

**ovationtix**  
www.ovationtix.com

**SPOTLIGHT ON**  
ord Oxford Brings Yo

**THE IT AWARDS ARE SPONSORED BY**

**TEKSERVE**  
Apple Specialist  
NYC's Apple, Macintosh, iPod and Accessories Specialist  
www.tekserve.com

**UNITED STAGES**  
professional Playbill & nce building resource  
www.unitedstages.com

**KAMPFIRE FILMS PR**  
Save 20%  
Kampf Fire Films PR offers 20% off of Public Relations packages for first time clients.  
To take advantage of this offer, email: kate@kampfrefilmspr.com and mention this coupon from our Update.  
www.kampfrefilmspr.com

**Forum on Small Theatres Brings Ideas For Change**

On February 17, 2009 Manhattan Community Boards 1 through 5 jointly hosted a Public Forum on The State of Small To Mid-Sized Theaters. Hundreds of attendees crammed into the Player's Club to show their support for the community, share their experiences and

**\$2 Off lowest hourly rehearsal rate**

Rehearse your show in the amazingly convenient neighborhood of Fort Greene Brooklyn! Use the discount code "Innovative Theatre" to receive \$2 off the lowest hourly rehearsal rate for each studio at South Oxford Space.

We're away from the noise and crowds of Manhattan, but near all trains, lots of amenities and trees!

Call 718-398-3078 or email stob@art-newyork.org.  
**ART STAGEWORK**  
Click here for details

**BACKSTAGE**  
Actor's Resource  
www.backstage.com

## Monthly Update

Our opt-in monthly newsletter is delivered to over 12,000 members and keeps them up to date on current events that directly impact their interests and community. Advertorial or sponsored messages can be accompanied by your branding, logo and link, which can be updated on a montly basis to reflect current campaigns.

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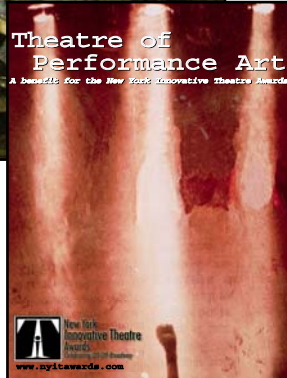
Sponsorship opportunities continued

## ON-GOING



### Beyond the Awards

The IT Awards hosts sold out events year round. Symposiums, roundtables, workshops, performances and networking events help keep our community actively involved with our organization.



Your sponsorship dollar does not end with the Awards Ceremony, but continues to make an impact through out the year.



### But wait, there's more!

Your sponsorship is acknowledged on our printed materials including invitations, press releases, tickets and more. The continued appearance of your logo and/or web address helps reinforce your message and serves as a reminder of your valued support.